# Session workbook: Deployment in Watson Studio

1. **What is deployment of analytics? Write down three points.**

1. **When talking about deployment, what are the main points that we want our customers understand?**
2. **Deployment options**

* **Why is batch easiest to implement?**
* **Which option is the most difficult one to maintain?**
* **When the customer says “we need real time analytics”, which deployment option should you recommend?**

**Deployment options for use cases**

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| **Use Case** | **Ad Hoc** | **Application** | **Real time** | **Near Real Time** | **Batch** | **Streaming** |
| **Customer segmentation for a marketing campaign** |  |  |  |  |  |  |
| **ATM fraud** |  |  |  |  |  |  |
| **Find a defect in a part number in the manufacturing line** |  |  |  |  |  |  |
| **Approve an insurance claim** |  |  |  |  |  |  |
| **Product recommendation (on Website and promotional push)** |  |  |  |  |  |  |
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1. **What determines the integration option?**
2. **What are the value proposition ideas that we should communicate regarding deployment?**